



COGNOMS / APELLIDOS:	
NOM / NOMBRE:	
DNI o PASSAPORT / DNI o PASAPORTE:	
Núm. EXPEDIENT / № EXPEDIENTE:	
LLOC D'EXAMEN / LUGAR DE EXAMEN:	EOI

PROVA PER A L'OBTENCIÓ DEL / PRUEBA PARA LA OBTENCIÓN DEL

CERTIFICAT DE NIVELL INTERMEDI – IDIOMA ANGLÉS CERTIFICADO DE NIVEL INTERMEDIO – IDIOMA INGLÉS

DELS ENSENYAMENTS OFICIALS D'IDIOMES / DE LAS ENSEÑANZAS OFICIALES DE IDIOMAS

No escrigueu en les zones ombrejades / No escriba en las zonas sombreadas

1. R							
PUN	DURADA/ DURACIÓN: 50 min .						
NOTA:							
□ APTE / APTO		IO APTO CONDICIONAL		O APTE / NO APTO			
Corrector/a							





TASK 1

Read the following story and decide if the statements in the box are True (T) or False (F) according to what the author says. Put a cross (x) in the correct box next to each statement. The first statement (0) is an example.

THE TROUBLE WITH WOMEN: 'THEY DON'T BUY US DRINKS'



Recently, in a fashionable Dublin bar, I met two French sisters whom I know socially. I asked what they were having to drink. The answer: two cosmopolitans (\pounds 18). Later, one of them, Aisha, said: "I think I'll have another." "Why not?" I replied, adding pointedly: "I'll have a Carlsberg."

A sudden silence jarred the moment. I told Aisha, mildly but firmly, that it wasn't my turn to buy. She responded with a petulant lecture on how, if I were a gentleman, I would never ask a lady to buy a drink, "You're obviously not a gentleman," she said. "And you're not a lady," I replied.

Unfortunately, it's not only French women who don't believe in buying a drink for a guy. Neither do the fair ladies of these islands play fair at the bar. For men, offering a lady a drink is such a reflex that, certainly for the first round, we rarely give it a second thought. The problem is the second round, and the third, and so on. Some women are happy for a man to pay for every round, even if they have only just met. I wonder if I will ever meet a man who expects a woman to buy round-for-round. However, we do believe a woman should occasionally pay a visit to the bar.

There are two key reasons why women believe they shouldn't buy drinks. One is that since men are already expected to take the sexual initiative and do all the running, we should also do the buying. In this weird conception of courtship, men have to pay to be allowed to spend social time with women.

The other justification is a mixture of the old-fashioned false shyness and a modern attempt to be in control. But it's such a vague pretension as the expectation that men should be gentlemen. In reality, it's the 21st century interpretation of an old, cynical saying: treat them mean, keep them keen.

In progressive countries such as Denmark, women don't only enjoy the advantages of gender equality, but also live up to its ethical obligations. In fact, Danish women often proudly buy the first drink, and it's never regarded as anything but charming and generous. Not a bad look, fair ladies.





	Т	F	~
EXAMPLE 0.The writer and the two French sisters were close friends.			
1. Both Aisha and the writer felt like having a Carlsberg.			
2. He expected to be invited by Aisha.			
3. Aisha told the writer that gentlemen don't ask ladies to pay.			
4. At first men don't think twice about buying a drink for a woman.			
5. Women feel happy to be invited even by somebody they don't know well.			
6. The writer met a man who wants women to pay for every round.			
7. The writer thinks women should go quite often to bars.			
8. Men are always expected to invite women if they want to flirt with them.			
9. Women are too shy to be in control.			
10. In Denmark women behave differently.			
TOTAL (10 x 1 marks)		_ /1() ma





TASK 2

Read the story and choose the best option A, B or C to complete the statements. The first statement (0) is an example.

IN 5 MINUTES CREATE AND SELL AN APP



It is, of course, going to take longer than five minutes to conceive, design and launch your own version of Fruit Ninja (tip: set an easier goal), but the principle is fairly simple. And, according to British app developer Jack Everitt, who made more than €100,000 out of his first app, Volt, you don't have to be a computer genius to do it.

First thing – and something you can work on right now – is the concept. What's the idea? Why will people buy it? Why is it unique? 'Your best option is to make it fun,' says Jack, whose app Volt briefly surpassed the selling of both Angry Birds and Doodle Jump. 'People use apps when they're waiting for the train or the bus; they want a five-minute time filler, and it's even better if it's something they want to show their mates.'

'There are lots of cool features for travel apps too – things like "geofencing", which you use to detect when a user has entered or exited a particular location. That has a great potential for sightseeing apps.'

Once you have your idea, you need to decide whether to make it yourself or hire a developer. A cheap-and-cheerful app from a developer acquaintance may cost less than €1,000, but a fully developed game from a team of professionals could be easily 50 times that.

If you want to do it alone, you need to invest in some hardware. 'All you need is a Mac and an iPhone,' says Jack – and some time. Lots of it. It's going to take six months to learn how to make a decent app.'

Jack recommends developers' toolkits for beginners, which are easy to use and don't require programming knowledge – take a look at appmakr.com. Once yours is perfected, submit it to Apple and within two weeks it could be uploaded and running. Next, start your one-person social media marketing campaign and cross your fingers that your app is just what the world has been waiting for.

Source: adapted from magazine Let's Go with Ryanair, June 2012



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Example:

- 0. To create an app...
 - a)you need about five minutes.
 - b)you just need to know about design.
 - c)you need a lot of time.
- 1. According to Jack Everitt...
 - a) everybody can earn €100,000 with an app.
 - b) you don't need to be an expert to create an app.
 - c) you mustn't be a genius to create an app.

2. A successful app...

- a) needs to be unique.
- b) should mainly be fun.
- c) has always a brilliant idea behind.
- 3. The app Volt...
 - a) was better made than Angry Birds and Doodle Jump.
 - b) was more successful than Angry Birds and Doodle Jump.
 - c) was out in the market longer than Angry Birds and Doodle Jump.
- 4. According to the text, people usually use apps...
 - a) when travelling long distances.
 - b) to share them with friends.
 - c) for a short time while waiting.
- 5. According to Jack, after six months...
 - a) you can start developing your app.
 - b) you will have developed your own app.
 - c) you'll have invested a lot of money.

Statement	EXAMPL E 0	1	2	3	4	5
Ending	С					
Teacher	1					

TOTAL (5 x 2 marks) _____ /10 marks



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TASK 3

Read the following tips for shopping like a man and match paragraphs 1-5 with the heading (B-K) which best summarises the idea of the paragraph. There are TWO headings that do not match any of the paragraphs. Write your answers in the appropriate box below. 0 has been done for you as an example.



HOW TO SHOP LIKE A MAN

It's official: men are better shoppers than women. New research says that men are more efficient shoppers. Women, however, tend to visit every shop before buying something. Men, on the other hand, know what they want and go in for the kill. They are purposeful and more efficient saving time that might be considered squandered. We wouldn't want to encourage time-wasting, so here is our definite guide on how to shop like a man.

Tips

- 0. If you want to shop like a bloke, you have to think like one. So repeat after me: shops are horrible, nasty, crowded, sweaty, miserable institutions, whose sole purpose is to separate you from your hard-earned wedge that could be spent on something proper.
- 1. Men don't go shopping unless they actually need something. Car broke down? Buy a new one. Oasis fan? Get the latest album. So, if you already have 12 pairs of knee-high boots, you don't need another pair, even if they are by Chloé and would look great with your favourite dress. You still don't need them, okay?
- 2. Men hate shopping in groups, and they especially hate accompanying their womenfolk to the high street. Is there a more sorry sight than the listless, disenfranchised, beyond-bored blokes who linger at the entrance to Topshop on a Saturday afternoon? Shop solo. Friends will slow you down.
- 3. You're in the changing room struggling to get into a skirt. The tag says it's a size 12, so, theoretically, if you breathe in hard, you should be able to get the zip up. Ten minutes later, it's on. Okay, it's a bit tight, but there is no way you are going to buy a size 14, because you are a size 12 and have been since 1992.
- 4. You just can't have too many of these. They go with everything jeans, your work suit, your going-down-the-pub outfit. And if your favourite one wears out, you just go out and buy another one, exactly the same. Sameness doesn't bother men. They find it reassuring. Consequently, men tend to find their look and stick to it for life.
- 5. They only amplify a man's shopping phobia, so men don't think they are fun. They cynically believe they are an excuse for retailers to sell off duff merchandise. Men are far too clever to fall for a ruse like that.

Source: edited and adapted from *The Sunday Times Style Magazine*, June 2012





HEADINGS

EXAMPL E A	Learn to hate shopping
В	Avoid sales
С	Buy on the internet first
D	Never go shopping with your friends
E	Shop only if you need to
F	Buy things that do fit
G	Get fit before going shopping
н	Buy lots of white shirts

Paragraphs	EXAMPL E 0	1	2	3	4	5
Headings	А					
Teacher	✓					

TOTAL (5 x 2 marks) _____ / 10 marks



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